

# Samantha Soulby Case Study

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At BTG Recruitment, we specialise in placing quality candidates into excellent accountancy and finance roles with some of the biggest and best employers in the business. We are a niche consultancy for the accountancy and finance recruitment industry and we recruit for a range of roles, including Finance Directors, Financial Controllers, Management and Financial Accountants and Ledger Managers. Our skilled and experienced recruiters have years of experience in the sector and work hard to help motivated accountants to advance their careers.

This is what one of our recent candidates, Sam Soulby, had to say about the service she received from BTG, after working with two of our recruitment consultants, Daniel and Cathal.

## Sam's background

"After graduating from university I began my career at a steelworks in Sheffield, here I began studying for, and qualified with the CIMA qualification. I enjoyed several years of building up experience in the field with my employer. However, despite being very happy in my role, I eventually needed to relocate after my partner was offered a new role in Nottingham. I knew that my career was relatively transferable, so although I felt a little daunted at starting again in a new city and a new role, I was ready for the challenge."

## How she found BTG

"I wanted to find a good recruitment agency that specialised in accountancy or finance, and I discovered BTG through an online search. I was very conscious of not wanting to work with a pushy agency who just wanted to force me into a role, and happily, it wasn't necessary for

me to rush into a new position from a financial perspective. I had experienced mixed things from prior agencies, so wanted to spend some time finding the right one."

## How BTG stood out

"BTG met my needs from the start. Daniel got in touch quickly to establish what sort of work I was looking for and my timescales and started to match me up with possibilities - but without pressure. Very quickly I had a call asking if I was interested in applying for a role that had just been made live, and rapidly progressed to me attending an interview at CDA."

## Support from the team at BTG Recruitment

Sam says:

"I felt as though I had plenty of opportunities to ask questions about the nature of the role and the employer from the start, and Daniel was helpful and open about giving me as much information as he could. The role was a little further away geographically than I had hoped for and I wasn't 100 percent sure about whether I would accept it if I did receive an offer. I felt as though I could be open about this with BTG and not be put under pressure. But ultimately it was the right role for me and I didn't hesitate when the offer came."

"I also appreciated the help that Cathal gave me in preparing for my first interview in about a decade! I was nervous and had written things down that I wanted to ask. He went through these with me beforehand so that I could sense check what I was saying and check that it was appropriate. It was really reassuring to do this practice exercise with a professional in the field beforehand."

## Confidence through preparation

"As a result, and thanks to Cathal's help, I was able to walk into that interview full of confidence and without nerves. Even better, when I was in the interview, it was clear that Cathal had been very accurate in the information he had given me about the role, and I felt very prepared as a result and clear about the sort of person they were looking for."

## Why choose BTG?

"I definitely would recommend BTG. They are very friendly, proactive in their contact and not at all pushy. At all times I felt as though I could be honest, and be listened to. What's more, I felt as though BTG were committed to finding the role that was genuinely right for me, rather than simply looking to earn their commission. That really set them apart from other agencies."

## The view from the recruitment team

Cathal says: "It was a pleasure working with Sam and finding a role that really matched her requirements and allowed her to continue to progress her career in an environment that suited her. At BTG we work hard to really know our clients and their businesses, and commit to matching them up with candidates who we know would be an excellent fit. We work hard to deliver quality results and much of our business is repeat and word of mouth as a result of our values and success!"

At [BTG Recruitment](#), we are experts in accountancy and finance recruitment, in fact it is the only thing we do. For help and advice on building a credible and effective finance teams or [advancing your accountancy career](#) please contact me or one of the expert team here at BTG on **0115 960 7000**.